NUMBER	PRD-02
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PROPOSED COUNCIL STUDY ISSUE

For Calendar Year:	2004		
		Continuing	
		New	
Previo	ous Year	(below line/defer)	\boxtimes

Issue: Consider Hosting the California Senior Games in Two Years

Lead Department: Parks and Recreation

General Plan Element or Sub-Element: Recreation Sub-Element

1. What are the key elements of the issue? What precipitated it?

This study issue, proposed by Councilmember Vorreiter, would evaluate the processes required to apply to bring the California Senior Games to Sunnyvale. The application is a two-year process and there are several locations throughout the State that offer this event. Hosting the California Senior Games would provide an opportunity to build community spirit by involving Sunnyvale citizens and businesses as volunteers and sponsors. It would also showcase the variety of resources and facilities available to Sunnyvale citizens.

2. How does this relate to the General Plan or existing City Policy?

- **POLICY B.1.** Maximize City, school, private industry, social service, and other community resources through collaborative development and implementation of recreation programs and services.
- B.1.c. Work with other agencies and businesses in the provision of special events in roles including sole sponsor, co-sponsor, facilitator, or regional participant, thus involving a variety of people/organizations in the planning process.
- B.1.d. Expand cooperative opportunities with social service agencies in the provision of recreation services which address a variety of human needs.
- **POLICY D.2:** Implement program offerings to meet the needs of identified subgroups within the population.
- D.2.c. Provide balanced programming to fully address the needs, concerns, and interests of older adults.

3.	Origin of issue:			
	Councilmember	: Vorreiter		
	General Plan:			
	Staff:			
	BOARD or COMMIS	SION		
	Arts		Housing & Human S	vcs
	Bldg. Code of Appe	eals	Library	
	BPAC		Parks & Rec.	
	CCAB		Personnel	
	Heritage & Preserva	ation	Planning	
	Parks & Recreation	Commission	n ranked Defer* of	
	Board / Commission Ranking/Comment: This study issue was proposed after the Parks and Recreation Commission ranked Study Issues for 2003.			
	City Council recommended deferral of this issue for study until after calendar year 2003.			
	*The Parks and Recreation Commission recommended deferral of this issue for study until after calendar year 2004.			
4.	Due date for Contin	uing issues (if kn	nown):	
5.	Multiple Year Projec	ct? Yes X No	Expected Year of Co	ompletion 2005
6.	Estimated work ho	urs for completion	n of the study issue.	
	(a) Estimated work hours from the lead department 220 (b) Estimated work hours from consultant(s): 0 (c) Estimated work hours from the City Attorney's Office: 10		220	
			0	
			10	
	(d) List any other department(s) and number of work hours:			
	Department(s):	Public Safety		10
		Public Works		20
	Total Estimated Ho	urs:		260

7. Expected participation involved in the study issue process?

(a) Does Council need to approve a work plan? Yes No X

(b) Does this issue require review by a Board/Commission?

Yes X No

If so, which Board/Commission? Parks & Recreation

(c) Is a Council Study Session anticipated?

Yes No X

(d) What is the public participation process?

Public participation will be provided though the Parks and Recreation Commission meetings public hearings.

8. Estimated Fiscal Impact:

Cost of Study	\$ 700 (local travel)
Capital Budget Costs	\$0
New Annual Operating Costs	The extent of new annual on-going operating costs will be determined as part of the study.
New Revenues or Savings	\$0
10 Year RAP Total	\$700

9. Staff Recommendation

X

Recommended for Study
Against Study
No Recommendation
Recommend Deferral

Explain below staff's recommendation if "for" or "against" study. Department director should also note the relative importance of this study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Hosting the California Senior Games in Sunnyvale is definitely an idea worthy of further pursuit as it could fit in very well with an expansion of programs to emphasize health and fitness for our senior population. It would, however, be a significant undertaking and require considerable resources to recruit a large number of volunteers to host the games and, most significantly, the staff time for advance planning, organizing and conducting the games would exceed the time currently allocated for coordinating any of the City's special events.

Staff recommends deferring this issue to a future year because there is no way to simply absorb the Senior Games into our existing service delivery. This would represent a significant increase in service levels, and now, as the City faces several fiscal challenges in the coming year, is not the best time to propose adding new services. In addition, the work unit associated with the delivery of senior activities is severely understaffed and in the early process of filling three positions critical to routine service delivery. As vacant positions are filled, new staff will be faced with learning the routine operations of the City and the Department and also the opening of a new Senior Center in early 2003. Staff recommends postponing further exploration into hosting the Senior Games until such time as the budget and staff are in a better position to accommodate it.

reviewed by				
Department Director	Date			
approved by				
City Manager	Date			